

Privacy policy

1. Name and availability of data controller

Corporate name: Progressive BEX Kft. (hereinafter: Data Controller)
Postal address: 6th floor, 3., 33-35. Retek utca, Budapest 1024, Hungary
E-mail address: info@progressive.hu

2. The legal background, legal basis, purpose of the data processing performed on the website, the scope of the processed data, as well as the term of the data processing

2.1. Information concerning the use of cookies

During browsing via the <https://i-reality.tech/> website, the Data Controller uses so called cookies in order to identify that the number of guests given by the invitee originates from the form on the website.

The provisions of Act CXII of 2011 (Privacy Act) on the right of informational self-determination and on freedom of information, Act C of 2003 on electronic communications, and Act CVIII of 2001 on certain issues of electronic commerce services and information society services constitute the legal background of the data controlling related to cookies. The legal ground of the data processing is your consent pursuant to Point a) of Section 5 (1) of the Privacy Act. In case you do not accept the usage of cookies, the function serving to give the number of guests will not be available for you. You can find further information on deleting cookies under the following links:

Internet Explorer: <http://windows.microsoft.com/en-us/internet-explorer/delete-managecookies#ie=ie-11>

Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

Chrome: <https://support.google.com/chrome/answer/95647?hl=en>

Types of cookies

Essential cookies

These cookies guarantee the proper functioning of the website, enhance user experience, and collect information on the use of the website without identifying the visitors

This includes storing calculator use values, the status of cookie acceptance, remembering login modes and data, the status of website notification messages and the reduced functionality Google Analytics code, among others.

Please remember that without these cookies we are unable to guarantee the best user experience on our website.

Analytical cookies

With the aim of developing our website and improving user experience, we also use cookies that enable us to collect information on how visitors use our website. These cookies are unable to identify you personally; they merely gather information such as the page that our visitor looked at, which part of the website the user clicked on, how many pages they opened, how long each session lasted and what the error messages were, if any.

Such performance cookies include Google Analytics cookies. Please [click here](#) for more information on Google Analytics cookies.

Targeting and advertising cookies

The aim of these cookies is to allow us to ensure that our website displays advertisements that are interesting or relevant to you. These cookies are unable to identify you personally; they merely gather information such as the page that our visitor looked at, which part of the website the user clicked on, how many pages they opened—all this with the aim of finding out what content you are most interested in.

If you have granted your prior consent, we may use the information gathered while tracking your use of the website together with your personal data in order to enable us to tailor our marketing communication to your needs and point out offers that are interesting and relevant to you.

We use the cookies of the following service providers on our website:

a) Essential cookies

The legal grounds for data processing	Purpose of data processing	Period of data processing	Set of data being processed
Legitimate interest	Ensuring proper operation of the website	Session cookies: until the end of the visitor session Functionality cookies: 6 months	Google Analytics with reduced functionality

b) Analytical cookies

The legal grounds for data processing	Purpose of data processing	Period of data processing	Set of data being processed
Your consent	Gathering information on how visitors use our website	Depending on the cookie: - until the end of the session, - for 2 years	Google Analytics code • _ga • _gid • _gat Click here for a description of all cookies.

c) Targeting and advertising cookies

The legal grounds for data processing	Purpose of data processing	Period of data processing	Set of data being processed
Your consent	Displaying relevant advertisements, creation and storage of identifiers	Depending on the cookie: - for 90 days, - 18 months - or 2 years	- Google Adwords conversion code - Google Adwords remarketing code - Google Analytics remarketing function - Facebook conversion code - Facebook remarketing code

2.2. Data processing inherent with the registration

Legal background of the data processing	The provisions of Act CXII of 2011 (Privacy Act) on the right of informational self-determination and on freedom of information constitute the background of the data processing.
Legal basis of the data processing	The legal basis of the data processing is your consent pursuant to Point a) of Section 5 (1) of the Privacy Act.
The purpose of the data processing	The Personal Data provided to Progressive BEX Kft. with the browsing of the website shall be processed pursuant to Section 5(1) a) of the Information Act subject to the voluntary and prior, consent of the person to use our services and browsing the website.
The entity authorized to perform data processing and to access Personal Data	Personal Data may only be processed by Progressive BEX Kft. No Personal Data may be forwarded by Progressive BEX Kft. to third parties, they may only be accessed by Progressive BEX Kft., as data controller.
The term of the data processing	Personal Data provided to Progressive BEX Kft. by browsing the website, may be processed by

	Progressive BEX Kft. until the purposes of data processing cease to exist or the data subject prohibits such data processing, but only for up to 5 years from the date of receiving such data.
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2.3. Further data processing

In case the Data Controller intends to perform further data processing, it shall provide preliminary notification on the material circumstances thereof (legal background and legal basis of the data processing, the purpose thereof, the scope of controlled data, the term thereof).

We inform you that the Data Controller is obliged to satisfy the written data requests of authorities being based on legal authorization. The Data Controller shall keep register of the data transfers in accordance with Sections 15 (2)-(3) of the Privacy Act (to which authority, what personal data, on what legal basis, when the Data Controller transferred), the content of which the Data Controller shall provide information except if informing you is excluded by law

2.4. Information about the data processor

Data processing of the storage of personal datas	<p>Data processor: RACKFOREST INFORMATIKAI KERESKEDELMI SZOLGÁLTATÓ ÉS TANÁCSADÓ KFT. Address of the data processor: 1132 Budapest, Victor Hugo u. 18-22. e-mail address of the data processor: info@rackforest.hu The RACKFOREST INFORMATIKAI KERESKEDELMI SZOLGÁLTATÓ ÉS TANÁCSADÓ KFT Kft. stores the datas on the own servers, rented by Progressive BEX Kft. according to the written contract with Progressive BEX Kft. The data processor is not authorized to know any personal datas</p>
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3. Miscellaneous provisions

The person registering for the application shall give truthful and complete information in answering the questions of the registration form, as well as update the registration data accordingly in case they have changed. In the event of the untruthfulness, deficiency or inaccuracy of the data given by the registering person, the liability shall burden the registering person solely.

4. Engaging data processors and their activity related to the data processing

Data processor's activity related to

Name of data processor: Progressive BEX Kft.

Postal address of data processor: 6th floor, 3., 33-35. Retek utca, Budapest 1024, Hungary

E-mail address of data processor: info@progressive.hu

5. Data security measures

The Data Controller represents that it has taken adequate security measures in order to protect the personal data against unauthorized access, modification, transfer, publication, deletion or destroy, as well as against unintentional destroy and corruption, furthermore, against becoming inaccessible due to the change of the applied technology.

6. Rights entitling you during data processing

6.1. During the data processing, you are entitled to:

the right of information	You can request information on processing your personal data from the Data Controller during the term of data processing. The Data Controller shall inform you within the shortest time reckoned from the submission of your request but at most within 30 days in writing, in an understandable manner about the data controlled, the purpose, legal basis, term of the data processing furthermore – in case the data was also transferred – who and for what purpose receive or have received the data.
the right of rectifying data	You can request during the term of the data processing that the Data Controller rectifies your personal data. The Data Controller shall satisfy your request within 5 working days the latest.
the right of deleting data	You have the possibility to request the deletion of your personal data, which the Data Controller shall satisfy within 5 working days the latest. The right of deletion does not cover cases when the Data Controller is obliged by law to store data further, as well as the case when the Data Controller is entitled to control data further in accordance with Section 6 (5) of the Privacy Act.
the right of blocking data	You can request during the term of the data processing that the Data Controller blocks your personal data if the final deletion of the data would injure your lawful rights. The personal data thus blocked may processed exclusively until the goal that excluded the deletion exists.
the right to object	You may object against the processing of your personal data (i) if processing or transferring the personal data is necessary exclusively for

	performing legal obligation binding the Data Controller, or for enforcing the legal interest of the Data Controller, data transferee or third party with the exception in the event of mandatory data processing and the case set forth in Section 6 (5) of the Privacy Act, as well as (ii) if using or transferring the personal data – without your consent – takes place direct business acquisition, public opinion research or scientific research. The Data Controller shall examine the objection within the shortest time reckoned from the submission of your request but at most within 30 days, shall make decision in its groundedness and shall inform you of the decision in writing.
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6.2. Legal remedies

In case you consider that the Data Controller has violated a legal provision related to data processing or has not satisfied your request, you may initiate the investigation procedure the Hungarian National Authority for Data Protection and Freedom of Information (postal address: 1530 Budapest, P.O. Box: 5., e-mail: ugyfelszolgalat@naih.hu) in order to discontinue the assumed unlawful data processing. We furthermore inform you that, in the event of violating the legal provisions related to data processing or if the Data Controller has not satisfied your request, you may turn to court against the Data Controller.

7. Registration in the data protection registry

Pursuant to the provisions of the Privacy Act, the Data Controller has announced its data processing related to the invitation for the event into the data protection registry, the procedure for entering into the registry is in progress. Furthermore, you are hereby informed that by completing and submitting the form to Progressive BEX Kft., you accept and acknowledge the Privacy Policy above, and you also expressly consent to the processing of all data voluntarily provided, including Personal Data, by Progressive BEX Kft. in accordance with the provisions of the applicable law.

17 July 2020, Budapest HU